

SONIA STEFANY
VALENCIA DE LA PORTILLA
PRODUCT DESIGN ENGINEER

## **WHOIAM**

Product design engineer at the service of the community.

Recursive, versatile, fast learner.
Engineering, art and design to generate comprehensive, functional, aesthetic and sustainable solutions. Industrial, digital, urban, labor and human transactional context. I love being able to help people, learn from them and from my environment. Experimenting and a good, always positive attitude are my key ingredients. An attentive and passionate person always willing to help and learn.

# **QUALITIES**

Cheerful, proactive, helpful, observant, empathic, intelligent, assertive

### **VALUES**

Respect, fairness, commitment, responsibility, leadership.

## CONTACT

+57 3164736080 ssvaldelapo@gmail.com https://www.ssvaldelapo.com/

#### **Skills**

I am a design engineer with linguistic, relationship and communication skills. With good visual-spatial ability, skills in applied mathematics, design and problem-solving skills. A recursive and creative person. I like to undertake new challenges, innovate, explore and learn new things. I have the ability to learn quickly, as well as to work in multicultural and multidisciplinary teams.

## **Passions**

Photography, Music, Languages, Travel, Culture, Challenges

## **Programs**

Adove Illustrator Creo parametric Adove Photoshop Keyshoot Solid Works Adove Lightroom Adove After Effects Rhino/Grasshoper Blender •0000 •0000 Arduino Figma Office •0000 

# **Academy**

- Col.San Luis Gonzaga-Manizales (Colombia-2008)
- Col. Aura- la Canonja (España-2014)
- Col. Gimnasio ASPAEN Los Cerezos- Manizales (Colombia-2015)
- University of Guelph: English Learning Program (Canadá-2015)
- Eafit University- Medellín: Undergraduate Product Design Engineering: IDP (Colombia 2016-2020)
- Open University of Catalonia (UOC): Master's degree in digital health (2021-in progress)

## **Experience**

- Asia Pacific Research Hotbed (since 2017)
- SIDMA Research Hotbed (since 2018)
- International Design Learning Experience (IDLE) 2019
   Scandinavia
- Departmental meeting of research hotbeds (2019)
- Summer school: Entrepreneurship and project development
- Agreement: FHNW Basel (Switzerland)- EAFIT Medellín
- Carvajal Technology and Services Digital School of Innovation
- (2020-1) Professional practice Bogotá DC
- Freelance and entrepreneurial UX projects and chalenges (2021-2022)

#### **A3-OE**

The A3-OE awards are made by the student organization of the EAFIT university to highlight the best projects of each semester of the Product Design Engineering degree in the following categories:

- Best project
- Novelty project
- Better performance
- Most innovative project
- People's Award

The projects are evaluated in the final exhibition of each semester held in the main square of the university campus.

#### NOMINATIONS

Kaze, Fusa, Touring and EPA were nominated for the A3-OE Awards. That is, they were selected among the 3 best projects of the respective semester.

Projects EPA and KAZE, were described as best project of the semester (winner of this category).

#### **PORTFOLIO**

https://issuu.com/ssvaldelapo/docs/pcrtafolio.soniastefanyvaldelapo

## REFERENCES

Dario de la Portilla Parque Médico Manizales 3165298692

Luis Miguel Marín Loaiza Carvajal Tecnología y Servicios 3128705570

Santiago Ruiz Arenas EAFIT University 3007103811

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#### **Achievements**

Honorable Mention for Research (2015)

Honorable Mention ASPAEN international student (2015) Article in MAP magazine: Analysis of a reflected culture

in the NF and KH design. (co-author) (Vol 6 num 11, 2017) Article in MAP magazine: Airports, cultural portals:

the case of the innovative cities of Beijing and Hong Kong.

(co-author) (Vol 8 num 14, 2019)

3rd semester: Best Project 3 (Kaze): A3-OE Cap 31 Awards (2017)

6th semester: Best Project 6 (EPA): A3-OE Cap 34 Awards (2018)

Article in MAP magazine: Words of life in culture

Japanese. (Vol 8 No 15, 2019)

Practitioner badge from IMB (Design practitioner course) 2021 Foundations of User Experience (UX) Design (course) 2021

Start the UX Design Process: Empathize, Define, and Ideate (course) 2021 Build Wireframes and Low-Fidelity Prototypes (course) 2021 Conduct UX Research and Test Early Concepts (course) 2022

## **Projects & colaborations**

#### Services | Platforms | Concepts

- Lemon: collaboration on the Carvajal HR platform.
- Gea: concept for the care of women during their period.
- EPA: to raise awareness and accompany merchants of the center of Medellín, in the process of digitizing money.
- UMO and Bancolombia consulting in design research.
- Mítica: concept of interactive experience to promote the cultural heritage of Colombian myths and legends.

### Furniture | Others

- Lagun: furniture project in conjunction with Scanform.
- TI lamp: lamp inspired by the concept of Toyoo Ito.
- Átara: modular space divider for yoga instructor.
- Kaze: Medellín's North Park Souvenir Dispenser. Design exercise from biomimetics.
- Fusa: redesign of "explora la radio" in Parque Explora.
- Touring: urban single-person vehicle for fun and mobility.

## Languages

Spanish

English Advanced Catalan

French

Basic

German

My native language is Spanish. I have advanced skills in English and Catalan. At school I learned the basics of French. For this reason, the understanding of other languages such as Portuguese and Italian gets more intuitive. In addition, in a self-taught way I have acquired German and Japanese basics.